



United Way of Coastal  
and Western Connecticut



# 2023-2024 Corporate Engagement Opportunities

Learn more at [www.unitedwaycwc.org](http://www.unitedwaycwc.org)



We are proud to partner with more than three dozen businesses across Coastal and Western Connecticut that help support our mission to empower low-to-moderate income families to thrive through our focus on health, education, and financial stability. Our corporate partners contribute more than money—they contribute volunteer power, in-kind support, and a deep commitment to building a stronger, more vibrant community. **We hope you will join us.**

## 1 Corporate Sponsorship

Corporate sponsors gain year-round visibility and access to exclusive volunteer opportunities, including our June Day of Action and other custom engagement events. Our corporate sponsors are true partners in our work, providing strategic guidance, volunteer support, and financial contributions.

**Sponsorships are tiered and begin at \$2,500.**

## 2 Small Business United

Small Business United is focused on uniting small businesses around a common goal. This partnership leverages the collective power of small businesses to make a big impact. Members enjoy community visibility and networking opportunities.

**Sponsorships are tiered by employee size and begin at \$365 (\$1/day).**

## 3 Week of the Young Child

April 6-12, 2024

Celebrate Week of the Young Child by reading (in person or virtually) to elementary-aged children across our footprint.

## 4 Live United Golf Tournament & Benefit Dinner

May 13, 2024 | Redding Country Club

Join United Way as a sponsor at our 2nd Annual Live United golf tournament. Sponsorships are available at a variety of levels, including exclusive opportunities. Sponsors gain visibility in front of nearly 100 golfers, dinner attendees, and fellow corporate partners. Twosomes and foursomes are available.

**Visit [liveunitedgolf.org](http://liveunitedgolf.org) to sign up or become a sponsor.**

## 5 King of the Hill 5K

September 2024 | Berkshire Corporate Park | Bethel, CT

Gain visibility in front of more than 300 runners at this annual 5K run/walk event. Individuals and corporate teams race to see who will be crowned King of the Hill for 2024! More information to follow.

## 6 Day of Action

June 5, 2024

Assemble a team of volunteers from your company and/or civic group and join us for our annual Day of Action. This event is a region-wide day of volunteerism with more than 400 volunteers giving back to dozens of local nonprofit agencies in Stamford, Greater Danbury, Greater New Milford, Norwalk and Bridgeport.

**Interested companies can contact Nicole Albohn at [nicole.albohn@unitedwaycwc.org](mailto:nicole.albohn@unitedwaycwc.org) to learn more.**

## 7 Custom Volunteer Engagement

Let United Way take the guess work out of planning a custom volunteer project for your employees. We provide your employees with opportunities to volunteer in the community so that they can stay connected to the area where they live, work, and play. We'll work with you to develop a project concept, coordinate the logistics, and make it so all you have to do is show up.

**Half day projects: \$250 project supplies and \$50/volunteer**

**Full day projects: \$250 project supplies and \$80/volunteer**

**To learn more about these opportunities, please contact:**

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