Roberta K. Eichler Heart of Gold Scholarship 2025 Scholarship Scoring Rubric





Reviewer:	Applicant Name:
-----------	-----------------

ELIGIBILITY

• Candidates must be high school seniors who are Stamford residents and/or attend a high school in Stamford.

SELECTION CRITERIA

- Students must demonstrate:
 - Volunteer Experience: Active participation in one or more volunteer events/projects over the past two years.
 - o Dedication: Outstanding participation, commitment, and dedication to volunteerism.
 - o Leadership: Exhibits leadership qualities through volunteer activities
 - o Financial Need: Based on household income and family size.

Category	Points Awarded	
REVIEW TEAM		
Volunteerism	/ 60 (sum of three subcategories below)	
Commitment & Dedication Consider: the depth and breadth of the student's volunteer activities, the time and energy dedicated to volunteering, and the recommenders' notes on the student's dedication, attitude, etc.	/20	
Leadership & Initiative Consider: leadership roles taken on by the student, initiative taken to come up with ideas and start new projects, collaboration with other volunteers, etc.	/20	
Motivation & Personal Connection Consider: the strength of the student's essay & overall story, how well the student articulates the benefits of volunteering, the student's personal connection to the cause, the student's motivation and passion, etc.	/ 20	
Letter(s) of Recommendation	/5	
Academics	/5	
Extracurricular & Work Experience	/5	
UNITED WAY TEAM		
Financial Need	/ 25	
Application Total	/100	