UNLOCKING Solutions



2025 Policy Agenda

Connecticut United Ways

ALICE (Asset Limited, Income Constrained, Employed) is a national, data-driven research initiative that reveals a hidden crisis in our communities. Traditional poverty measures don't capture the full extent of financial hardship in our communities. Connecticut United Ways are committed to shedding light on this issue and unlocking solutions to ensure that everyone has the opportunity to thrive.

Connecticut has experienced many ups and downs over the last few years. But one alarming trend remains steady: the **growing number of ALICE families** in every corner of our state.

Meanwhile, our **state budget is stronger than ever** with a full budget reserve fund and consistent, record-breaking surpluses.

This stark contrast is unacceptable and demands immediate action. As this policy agenda proves, we can strengthen ALICE families and our economy at the same time.

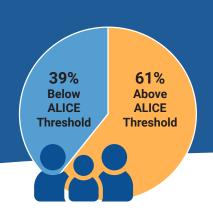


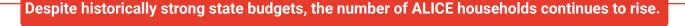
- CONNECTICUT CHILD TAX CREDIT
- Benefits 550,000 children and 75% of families.
- Returning money to families enables them to buy essential items that other programs don't cover.
- A strong return on investment: Every \$1 in child tax credit generates \$1.38 benefit to our economy.

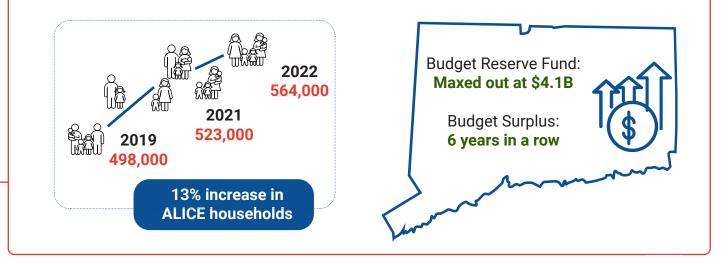
JOIN OUR MOVEMENT FOR ALICE AT CTUNITEDWAY.ORG/ADVOCACY



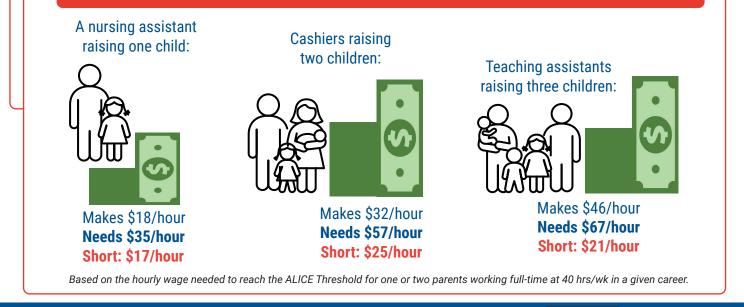
Families living below the ALICE Threshold, the minimum income needed for households essentials in their area, are the backbone of our economy and communities. Across every zip code, race and background, they work hard but struggle to afford basic necessities like housing, child care and food. Together, we can unlock a brighter future for Connecticut where everyone has the opportunity to thrive.







Families need more resources than their jobs pay to provide for their families.



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